

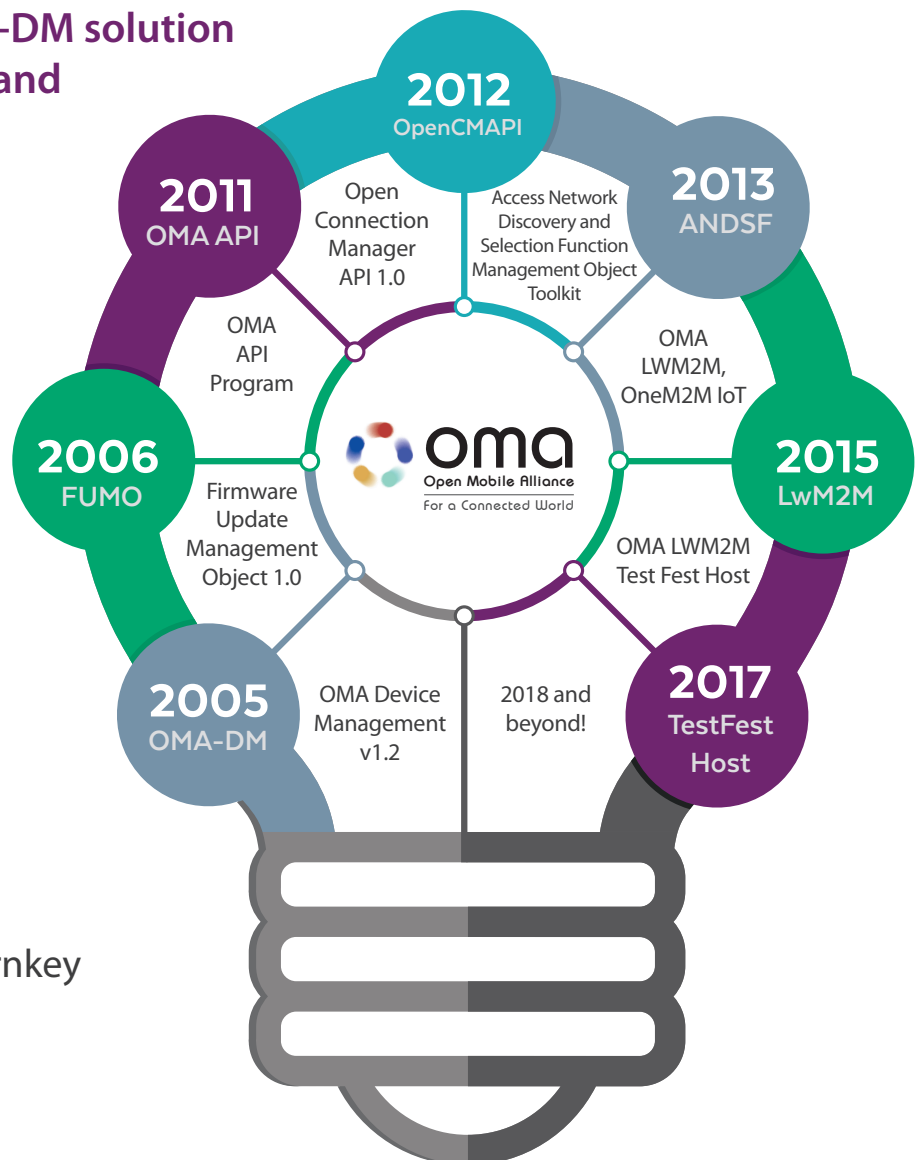


Streamline Carrier Certification for OMA-DM

In the hyper-competitive wireless industry, time isn't a luxury afforded to mobile device manufacturers. Complying with the Open Mobile Alliance's Device Management (OMA-DM) protocol can slow time-to-market considerably. Smith Micro's OMA-DM solution streamlines the compliance process. It is a proven, OMA-DM client-server platform with certification from some of the world's leading wireless carriers. The solution also offers a turnkey service to update device firmware over-the-air (FOTA).

To accelerate time-to-market and ensure carrier compliance, Smith Micro's OMA-DM solution is designed for fast integration and painless deployment.

- * Out-of-the-box compliance with common Tier 1 operator requirements
- * Fully packaged Android client with all User Interface (UI) elements built-in per carrier specification
- * Cloud-hosted OMA-DM compliant Server
- * Streamlined engagement model with well-defined integration interfaces
- * Firmware updates (FOTA) as a turnkey cloud service



Platform Features & Benefits

- **Industry-proven:** Smith Micro's OMA-DM client has been deployed across millions of devices, successfully interoperating with carrier OMA-DM servers.
- **Independent Solution for OMA-DM Compliance:** Due to marketplace consolidation, Smith Micro's OMA-DM technology is one of a few proven, independent and scalable solutions left on the market.
- **Pre-built Android App:** The client is delivered as a drop-in Android APK that is fully compliant with current operator requirements, including UI and network selection specifications.
- **Cloud-hosted FOTA:** The hosted FOTA service enables you to quickly and easily deploy firmware updates as needed to keep your devices up to date.
- **Simplified Integration:** An OEM API takes the complexity out of integration and acts as the bridge between the device platform and the OMA-DM client. Simply implement the Smith Micro OEM API and you have a working, carrier-ready solution for OMA-DM.
- **Comprehensive Standards Support:** In addition to supporting OMA-DM 1.2 and OMA Download 1.0, Smith Micro's solution supports most other OMA-defined management objects.
- **Modular Architecture:** Smith Micro's OMA-DM solution separates core OMA-DM functionality from proprietary carrier management objects, allowing rapid support for changing carrier requirements without impacting device launch schedules.

- **Integration Toolset:** Smith Micro's OEM API Viewer application helps expedite testing and validation of the OEM API implementation. Prepackaged scripts allow OEMs to exercise the DM client without requiring a server, as well as providing tree traversal functions to read any node in the DM Tree and the returned values.

OMA-DM Client Integration Process



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